

DOUBLE UP FOOD BUCKS

Omaha Farmers Market Vendor Meeting



Goals of DUFEB

Triple-Win



Families bring home more healthy food

Farmers increase sales, number of customers, and farm profits



More food dollars stay in local economy, strengthening our Nebraska communities

What is Double Up?

Double Up helps customers bring home more healthy food by matching their SNAP, or food stamps, dollars spent at farmers markets.

Anyone who receive SNAP benefits is automatically eligible for Double Up Food Bucks when they shop at participating locations and buy eligible items with their SNAP benefits.

www.DoubleUpNebraska.org



DOUBLE UP™
NEBRASKA

Implementation Technology

1

Visit the Info Booth, aka Market Manager Booth to get started!

2

PURCHASING TOKENS



Buy \$2 SNAP tokens with your SNAP/EBT card. We match what you spend - up to \$20 per day.

3

Look for the ACCEPTED HERE sign when you are shopping to use your DUFb checks!

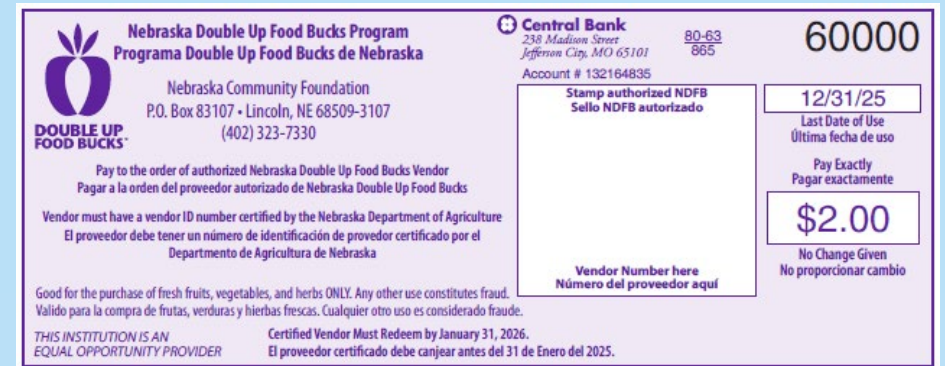


ACCEPTED HERE
ACEPTADO AQUÍ
مقبولة هنا
ĐƯỢC CHẤP
NHẬN Ở ĐÂY
hier angenommen
Accepté ici

4



Spend your Double Up rewards on any fresh fruits or vegetables.



Market Manager Booth



Nebraska Double Up Food Bucks Program Programa Double Up Food Bucks de Nebraska Nebraska Community Foundation PO Box 81707 • Lincoln, NE 68509-3107 (402) 323-7330	Control Bank 238 Avenue 200, Lincoln, NE 68503 Account # 132164808 Stamp authorized NCP# Sello NCP# autorizado	60000 12/31/25 Last Date of Use Última fecha de uso Pay Ready Pagar inmediatamente \$2.00 No Change Given No proporcionar cambio Vendor Number here Número del proveedor aquí
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**SNAP/EBT PARTICIPANTS
SWIPE YOUR CARD HERE!**



PURCHASING TOKENS



Payment options accepted

Opciones de pagos aceptos

Các tùy chọn thanh toán được chấp nhận

gültige Zahlungsarten

Options de paiement acceptées

خيارات الدفع مقبولة



How much would you like to purchase?

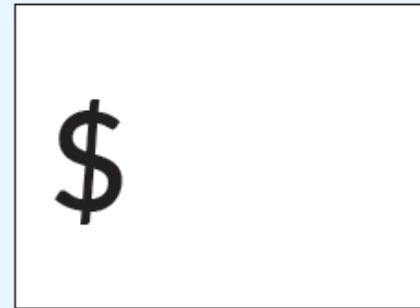
¿Cuánto le gustaría comprar?

Bạn muốn mua bao nhiêu?

Wie viel möchten Sie kaufen?

Combien voudriez-vous acheter?

كم تريد شراء ؟



You will receive

Usted recibirá

Bạn sẽ nhận

Sie erhalten

Vous recevrez

سوف تحصل على



=



+



=



Vendor Booth Items

1



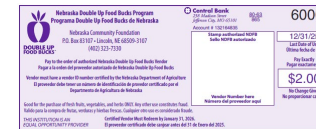
**DOUBLE UP
FOOD BUCKS**

**ACCEPTED HERE
ACEPTADO AQUÍ
مقبولة هنا
ĐƯỢC CHẤP
NHẬN Ở ĐÂY
hier angenommen
Accepté ici**

2

WE ACCEPT

Use Double Up Food Bucks coupons for these items:



Herbs, Fruits, Veggies

Use Senior Farmers Market Nutrition Program coupons for these items:



Herbs, Fruits, Veggies



Honey

Use SNAP tokens for these items:



Herbs, Fruits, Veggies



Honey



Baked Goods, Cereals



Milk, Cheese, Eggs



Jams, Dips, Salsas



Meats, Poultry



Nuts, Popcorn



Seeds, plants for food

Use Debit/Credit tokens for these items:



Herbs, Fruits, Veggies



Honey



Baked Goods, Cereals



Milk, Cheese, Eggs



Ready to eat foods



Jams, Dips, Salsas



Meats, Poultry



Nuts, Popcorn



Seeds, plants for food



Fresh Flowers

3

YOUR TOTAL IS:

<p>Double Up Food Bucks Coupons</p>	
<p>Senior Farmers Market Nutrition Program Coupons</p>	
<p>SNAP Tokens</p>	
<p>Debit/Credit Tokens</p>	<p>Cash</p>

Currency How-To

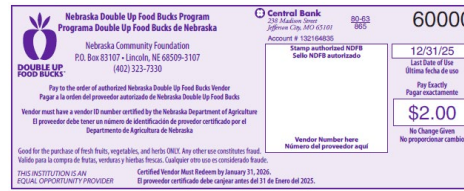
Double Up - No change given
Endorse with 4-digit vendor ID
and deposit in your bank.
Monthly deposits are appreciated!

Senior Coupons - No change given
Get customer signature then endorse with 4-
digit vendor ID and deposit in your bank.

EBT tokens - No change given
Return to the farmers market
manager/staff for reimbursement

Credit/Debit tokens - Change allowed
Return to the farmers market
manager/staff for reimbursement

Use Double Up Food Bucks coupons for these items:



Herbs, Fruits, Veggies

Use Senior Farmers Market Nutrition Program coupons for these items:



Herbs, Fruits, Veggies



Honey

Use SNAP tokens for these items:



Use Debit/Credit tokens for these items:



Vendor Agreement Form



DOUBLE UP™
NEBRASKA

- Filling out this form is required for DUFEB vendor participation.
- Updated 2025 form COMING SOON! We will share the digital link and printable PDF with your market manager to pass along to you.

Questions from vendors new to DUFEB can be directed to Tara Dunker, tara.dunker@unl.edu until Kelsey Ryan-Simkins returns.