



August 4, 2021

Dear Vendors,

We are pleased to announce the return of the Physician's Mutual Holiday Market. The Market will once again be held at Aksarben Village on the first full weekend of December.

**Saturday, December 4th, 10 a.m. – 5 p.m.**

**Sunday, December 5th, 10 a.m. – 5 p.m.**

Shoppers will be able to browse for gourmet foods, crafts and gift items under large heated tents.

Space is exceptionally limited, so take a moment to fill out your application today!

**Applications are due on Friday, September 17th.**

Our hope is to notify vendors of their acceptance status on or before October 8th. No payment or deposit is due at this time; however accepted vendors must pay the booth amount in full upon notification of acceptance.

Sharing of spaces is allowed, if you would be interested in this option please write it on your application & I will work on matching you up with another compatible vendor (if available).

We receive quite a few applications each year- we do not give first right of refusal to past vendors as we are always trying to get new vendors in the market! Please understand that we have a limited availability and try our best to accommodate as many vendors as possible.

Our committee selecting vendors in 2021 base decisions off of product need, uniqueness, pictures of product and booth set up.

For more information about the Physicians Mutual Holiday Market please contact me at [kbeck@vgagroup.com](mailto:kbeck@vgagroup.com).

Sincerely,

*Kristen Beck*

Kristen Beck  
Holiday Market Manager

P.S. A huge "Thank You" to Physicians Mutual and Aksarben Village for making this event happen again this year!