

Omaha Farmers Market

NIGHT MARKET at MIDTOWN CROSSING

2021 Permitted Products & Category Descriptions

Permitted Product Information:

The Night Market is, first and foremost, an Art / Fine Craft Market. The restaurants in Midtown Crossing will provide prepared food to be sold at the Market. No other eat-onsite, prepared food will be allowed. Packaged food items (meant to be eaten elsewhere / later) will be considered.

Not sure if your item is eligible for the Night Market? Try this litmus test, “are you involved in the growing or production of the product?”

Answers that may make you eligible:

- Yes, I personally and artistically (not through kit or mold) make _____.
- Yes, I am a paid employee (not sub-contractor) of _____ and am involved in the company beyond being a salesclerk at the Market.

Answers that may make you ineligible:

- No, I buy _____ from a wholesaler at my own expense and keep any profit.
- No, _____ contracts me and my only duty is to sell products at the Market.
- No, I am an independent sales representative for this line of _____.
- No, but my family produces, makes _____ and they ship it to me, I visit occasionally and come back with a truckload.

All items for sale at the Night Market MUST be listed individually on the application, any vendor wishing to add a new product mid-season must make a request to do so in writing.

Art /Craft, Other Category Descriptions

- All art or craft items must be the original handmade work of the vendor. The handcrafted component should dominate any commercial components and commercial components should be transformed in a way that makes the work unique.
- Photographs of your product must be submitted with your application. The photos will remain on file with Omaha Farmers Market throughout the season. New photographs may be requested each year. Emailing the photographs is acceptable or you may submit a link to your website.**
- Non-profit organizations may be allowed space at the discretion of OFM. Any items for sale must be approved prior to day of sale by OFM management. Proceeds from sales (if applicable) must benefit the organization.

Food Category Description

Vendors qualify for this category if all items for sale are packaged foods (meant to be eaten elsewhere, not onsite), produce, plants, flowers, meat or eggs. Vendors may sell a mix of qualifying products within one stall space so long as they grow, produce, make, bake all items.

Qualifying examples include, but are not limited to:

- Produce, herbs fresh or dried, meat – vended by producer or processor, eggs, grains, plants
- Baked goods, salsas, sauces, jams, jellies, honey, mustard, cheese, honey
- Additional non-edible honey or pollen products may be allowed under this category if the vendor is making and selling these items in addition to edible honey products.
- Additional non-edible goat and/or sheep milk products may be allowed under this category if the vendor is making and selling these items in addition to edible goat and/or sheep milk products.

The Market staff has discretion on how to curate the Market and which vendors are offered space. The Omaha Farmers Market reserves the right to deny stall space to any vendor at any time. OFM Management makes the final determination as to the category classification of all products.